The Complete Guide to Organic Facials by NY Brows

NY Brows & Threading Salon

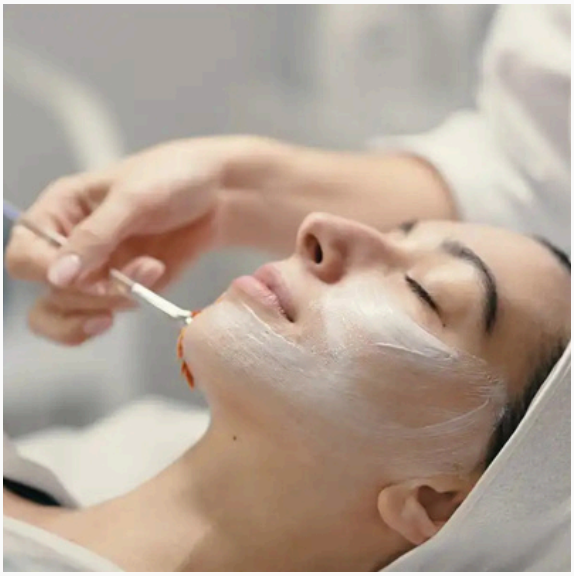


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WELCOME: SKINCARE FOR A CITY THAT DOESN'T SLOW DOWN



Lower Manhattan is **hard on skin.** Pollution, crowded commutes, dry office air, heavy makeup, and long days all add up. Many of our clients tell us their skin looks tired long before they feel tired.

At NY Brow & Threading Salon, our **organic facials** are designed to purify, hydrate, and refresh. They use **botanical ingredients** and are made **without parabens or synthetic fragrances.** Each treatment begins with an **analysis of your skin,** so what we do is matched to what you need.

This guide is a companion for your visits. It explains our menu, what happens during a treatment, how to prepare, and how to plan facials around a busy calendar. We are on **Nassau Street**, close to the **Financial District and Wall Street.**

THE FACIAL MENU AT A GLANCE

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How to choose

- **New to facials?** Start with a **$60 option** and tell us what you'd like to change.
- **Dealing with breakouts?** Ask about **Acne Hydromedic.**
- **Want smoother texture?** Ask about **Microdermabrasion.**
- **Not sure?** Describe your skin and what bothers you. We'll recommend a **starting point.**



Treatment times and exact inclusions can vary by facial, so please ask when you book if you're planning around a **tight schedule.**

Prices are current as of publication and may change. Please confirm when you book.

Facial	Price	Good to know
Deep Cleansing	**$60**	A **cleansing-focused treatment,** a good fit if your skin feels **congested or dull**
Hearbel Organic Facial	**$60**	Ask your esthetician what is included
Acne Hydromedic	**$75**	Designed for **acne-prone skin.** See Section 05
Saweed Facial	**$75**	Ask your esthetician what is included
Four Layer Facial	**$80**	Ask your esthetician what is included
Microdermabrasion	**$100**	A **resurfacing treatment.** See Section 05

WHAT YOUR ESTHETICIAN IS LOOKING FOR

Every facial begins the same way: with a look at your skin. Our **four-step method** keeps the experience consistent while the products and techniques change to suit you.



Step 1: Holistic skin analysis
We assess your skin's **hydration, texture, and stress factors,** then select organic blends for your main concern, whether that is **acne, dryness, or fine lines.** This is the moment to tell us what you've noticed lately. Skin changes with the seasons, with stress, and with new products.

Step 2: Deep botanical cleansing
Sulfate-free cleansers and **natural steam** lift away makeup, impurities, and the day's buildup, leaving your skin ready for the next step.

Step 3: Exfoliation and extraction
Fruit enzymes or gentle scrubs remove dead skin cells. If your skin needs it, we perform **extractions,** a careful clearing of **congested pores.**

Step 4: Restorative mask and massage
A **nutrient-rich organic mask** is applied, followed by a **lymphatic drainage massage** intended to help **reduce the look of puffiness** and lock in moisture. Many clients say this is their favorite part.

TWO FORMULA FAMILIES: PURIFYING DETOX AND HYDRATING REJUVENATION

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Most of our organic facial work falls into **two broad directions.** Knowing which one fits you helps you ask for the right thing.

Many people need both. Skin can be **oily in one area and dry in another,** and your needs can change between visits. Your esthetician can **combine elements** from each direction.

Natural doesn't mean allergy-proof. Botanicals and essential oils can irritate some people. If you've **reacted to a plant, oil, or fragrance before,** tell us so we can choose carefully. For the best results, **avoid trying a new strong product** the week before your appointment.



	Purifying Detox	Hydrating Rejuvenation
Best suited to	**Congested, oily, or breakout-prone skin**	**Dry, tight, or tired-looking skin**
Ingredients you may see	Herbal steam, **clay-based organic masks,** tea tree, witch hazel	Plant-derived **hyaluronic acid,** aloe vera, **vitamin C,** peptide-rich organic serums, chamomile, calendula
What it aims to do	**Clear clogged pores** and help **balance oil**	**Replenish moisture** and support a healthy, **dewy glow**
The feel	Clean, clarified, refreshed	Soft, comfortable, nourished

RESURFACING AND ACNE TREATMENTS: KNOW BEFORE YOU BOOK

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Microdermabrasion

Microdermabrasion is a **resurfacing treatment** that exfoliates the outermost layer of dead skin cells. People often choose it for skin that looks **dull, feels rough, or has uneven texture.**

Things to expect and prepare for

- Skin may look **slightly pink or feel a little sensitive** afterward, which usually settles on its own.
- **Sunscreen matters even more** after resurfacing, since fresh skin is more sensitive to the sun.
- Tell us if you use retinoids, exfoliating acids, or prescription skincare, or if you've had a **recent peel or laser treatment.** We may ask you to pause some products or reschedule.
- **Skip scrubs and strong exfoliants** for a few days before and after.

Acne Hydromedic

This facial is designed for clients dealing with **acne and breakouts.**

Setting realistic expectations

- A facial can help cleanse pores and support clearer-looking skin, but acne has many causes, including hormones, stress, and genetics.
- One treatment is unlikely to resolve ongoing acne. **Consistent care** and a gentle home routine matter more.
- For painful, deep, or scarring acne, please see a **dermatologist** alongside your facials.
- **Don't squeeze or pick** between visits. It can cause marks and make breakouts last longer.

WILL MY SKIN BREAK OUT? UNDERSTANDING POST-FACIAL CHANGES

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It's one of the most common questions we hear. Here is an honest answer.



Some clients notice a few spots in the days after a deeper cleansing or detox facial. This can happen when congestion that was under the surface comes up, or when skin reacts to a treatment. Our formulas are chosen to **minimize irritation,** but we can't promise that no one will ever see a breakout.

What is usually normal

- A few **small spots** in the days following a deep cleanse
- Mild, **temporary redness** after extractions
- Skin feeling slightly different as it adjusts

What isn't normal and needs attention

- Severe or spreading redness
- Swelling, burning, or pain
- Blistering, oozing, or **signs of infection**
- Breakouts that keep getting worse

If you notice any of these, contact us or a **medical professional.** We would rather hear from you than have you wait.

To keep skin calm after your visit: stick to your **simple routine, avoid picking, avoid heavy products,** and **use sunscreen.**

FACIALS FOR MEN



Facials aren't just for women, and more men are making them part of their routine. We welcome male clients and **tailor each treatment** to their skin.

Common reasons men book a facial

- **Razor burn and irritation:** shaving can leave skin red, bumpy, and sensitive
- **Congestion:** thicker skin and active oil glands can lead to **clogged pores**
- **Dryness and tightness:** especially in winter
- **A general reset:** skin that looks tired after long days and little sleep

A few tips

- Shave gently and **avoid heavy shaving** the morning of your appointment, if you can. Freshly shaved skin is **more sensitive.**
- Tell your esthetician about **ingrown hairs,** razor bumps, or any skin conditions.
- Keep up with a **basic home routine:** cleanser, moisturizer, and sunscreen.

We also offer men's services including **waxing and brow grooming.** Ask us about them when you book.

YOUR PRE-VISIT CHEAT SHEET

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A few minutes of preparation help your esthetician tailor your treatment.



Tell us about

- **Allergies:** especially to plants, fruits, nuts, essential oils, or fragrances
- **Skin conditions:** such as **rosacea or eczema**
- **Pregnancy:** please tell us when you book so we can choose products with that in mind. Our products are natural, but it is always wise to check with your **doctor or midwife** if you have any concerns.
- **What you use at home: retinoids,** exfoliating acids, and prescription skincare matter
- **Recent treatments: peels, lasers, waxing,** or a sunburn

Before you arrive

- **Avoid strong exfoliating products** for a few days beforehand.
- Skip **heavy sun exposure and tanning.**
- Don't try **new active products** right before your visit.
- Arrive a few minutes early, with a **clean face** if you can.
- Bring **photos of your current skincare products,** if you're unsure of the names.

Your skin type Isn't fixed. If your skin feels different than usual, such as **drier, oilier, or more sensitive, tell us.** That information is useful.

FITTING A FACIAL INTO YOUR MANHATTAN CALENDAR

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A facial works best as a habit, not a one-off. Here is how to plan.



How often

We recommend a facial every **4 to 6 weeks**, to match your skin's natural renewal cycle. That keeps results consistent from visit to visit.

Timing around your week

- **Before a big event or photo:** book **5 to 7 days ahead** rather than the day before, so any redness from extractions has time to settle.
- **After work or on a weekend:** if you prefer to relax afterward, avoid scheduling a meeting right after your appointment.
- **If you also want brow or waxing services:** ask which order works best for your skin. Treatments on the face can leave it **temporarily sensitive.**

The seasons in Lower Manhattan

- **Fall reset:** after a summer of sun, heat, and travel, fall is a good time to refresh. Skin that has been exposed to sun and sweat often benefits from a **deep cleansing and renewed hydration.**
- **Winter skin reset:** cold air and indoor heating dry skin out. **Hydration usually becomes the priority.**
- **Spring:** a good time to **reassess your routine** as the weather changes.
- **Summer: sunscreen and thorough cleansing** matter most.

Make it routine

Book your next appointment before you leave. It's easier to keep a slot than to find one.

AFTER YOU LEAVE: CITY-PROOFING YOUR SKIN

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Your skin will look fresh when you walk out. A few habits help it stay that way.



For the first 24 hours

- **Go easy on makeup** so your skin can breathe.
- **Avoid saunas, steam rooms, and very hot showers.**
- **Don't touch, pick, or scrub** your face.
- **Hold off on strong exfoliants and retinoids** unless we tell you otherwise.

Every day

- **Sunscreen, even on cloudy days.** It's the most valuable habit for long-term skin health.
- **Cleanse at night.** Washing off the city, makeup, and sunscreen matters.
- **Moisturize.** Dry office air takes a toll.
- **Drink water and sleep** when you can. Your skin will show it.

Commuter tips

- Keep **a small moisturizer and sunscreen** in your bag.
- **Avoid touching your face** on the subway.
- **Wash your hands** before applying products.

QUESTIONS WE HEAR MOST



What are the benefits of an organic facial?
Organic facials use **botanical, plant-based ingredients** to cleanse, hydrate, and refresh skin without parabens or synthetic fragrances. Many clients enjoy a more comfortable, **healthy-looking glow.** Results vary from person to person.

Is it safe during pregnancy?
Our products are natural, and many pregnant clients enjoy facials. Please **tell us when you book,** and check with your **doctor or midwife** if you have any concerns.

How often should I get a facial?
Every 4 to 6 weeks for most people.

Will I break out afterward?
Some clients notice a few spots after a deeper cleansing facial. Our formulas are chosen to **minimize irritation.** See Section 06 for what's normal and what needs attention.

Do you offer facials for men?
Yes. Facials can help with **razor burn, congestion, and hydration.** See Section 07.

Is it suitable for sensitive skin or rosacea?
Our botanical formulas are **designed to be gentle,** and many clients with sensitive skin enjoy them. Natural ingredients can still cause reactions in some people, so please **tell us about your skin** before we begin.

Can a facial treat acne?
A facial can help **cleanse pores** and support clearer-looking skin. It is not a medical treatment, and **persistent or severe acne** should be seen by a **dermatologist.**

PRICING AND BOOKING

Facial	Price
Deep Cleansing	$60
Hearbel Organic Facial	$60
Acne Hydromedic	$75
Saweed Facial	$75
Four Layer Facial	$80
Microdermabrasion	$100



Prices are current as of publication and may change. Please confirm at **https://nybrow.com/facialinmanhattan.html** or by calling the salon.

Walk-ins are welcome when availability allows. **Booking ahead is recommended**, especially for evenings and weekends.

VISIT US

Reserve online or call us.

https://nybrow.com/bookanappointment.html

NY Brow & Threading Salon 93–99 Nassau St, New York, NY 10038 **+1 212-510-8358 Mon–Fri: 10:00 AM – 7:30 PM | Sat–Sun: 10:00 AM – 7:00 PM**

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More details:
https://nybrow.com/facialinmanhattan.html